

Physical Health

Worry

Food  
Violence

Safety

Education

Unemployment



Insecurity

Depression

Medical  
Insurance

Stress

Basic Needs

Financial Stress

Homelessness Childcare

Unhealthy Coping Behaviors

Social Support System

Utility Bills

Medications

Poverty

Mental Health

Vulnerability

Relationships

Housing

Crime

Anxiety

# Financial Stress Model

## Inputs

OMC  
 Mayo  
 OCPHS  
 United Way  
 RAF  
 Community Partners  
 Funding Materials  
 Space  
 Staff  
 Training

## Strategies

Host community forums

Conduct environmental scans (housing and childcare)

Establish next steps based on scan (housing and childcare)

## Outputs

# of attendees  
 # of new attendees  
 # of sectors that participated  
 # of presenters  
 # of forums held  
 # of organizations that attend

# of community events  
 # of participants  
 # of sectors that participated  
 # of media stories  
 # of organizations that attend

# of organizations interested in implementing recommendations  
 # of attendees that attend report sessions

## Short Term

↑ in awareness of current efforts focusing on poverty, financial stress and homelessness in Olmsted County

Scans completed

## Intermediate

↑ in collaboration of current efforts focusing on poverty, financial stress and homelessness in Olmsted County

Recommendations shared and implemented

## Long Term

↓ in Olmsted County adults reporting living in financial stress

# Financial Stress Work Plan

## Issue Statement

There are many efforts in Olmsted County addressing contributors to financial stress, but there is a need to qualify and index the efforts and increase collaboration.

## Population Goal and Objectives

### Goal

Reduce the percentage of Olmsted County residents burdened by financial stress

### Outcome Objectives

- By 2023, reduce the percentage of Olmsted County residents who report experiencing financial stress due to housing and childcare expenses from 60% to 55%

### Team Members

Dave Dunn, Olmsted County Housing and Redevelopment Authority  
Community Partner/Subject Matter Expert

Meaghan Sherden, Community Health Integration (CHI) Specialist

\*Dee Sabol, Diversity Council  
Workgroup Lead

\*Chad Campbell, United Way of Olmsted County

\*Stacy Sundve, Olmsted County Public Health Services

\*Mike Gardner, Olmsted County Community Services

\*Member of Synthesis Group

### Strategy Information

Evidence Based:  Yes  No

Policy Component:  Yes  No

Start Date: December 1, 2017

Estimated Completion Date: April 30, 2018

Resources Needed:

- Time
- Meeting space
- Table hosts/facilitators
- Administrative support
- Constant Contact
- Facebook
- Forum coordination

# Financial Stress Work Plan

## CHIP Strategies and Objectives

### Strategy 1: Support efforts aimed at identifying and understanding current assets and gaps in our community related to financial stress

- By Q3 2018, assist in conducting an environmental scan that identifies strengths, weaknesses, opportunities and threats of current efforts addressing housing in Olmsted County
- By Q4 2019, assist in conducting an environmental scan that identifies strengths, weaknesses, opportunities and threats of current efforts addressing childcare in Olmsted County

### Housing

Key Activities	Who is responsible?	By when?
Establish partnership with community partner/ subject matter expert	Subject Matter Expert and CHI Specialist	December 1, 2017
Develop proposal that includes goals and objectives	Subject Matter Expert and CHI Specialist	December 8, 2017
Develop environmental scan process	Subject Matter Expert and CHI Specialist	December 8, 2017
Set dates, time and locations for environmental scan meetings	Subject Matter Expert and CHI Specialist	December 11, 2017
Create marketing and communication materials	CHI Specialist	December 15, 2017
Identify key stakeholders to attend meetings	Subject Matter Expert and CHI Specialist	December 15, 2017
Send mass invitations via Constant Contact	CHI Specialist	December 20, 2017
Send personal invitations for environmental scan	Subject Matter Expert and CHI Specialist	December 27, 2017
Recruit table hosts	Subject Matter Expert and CHI Specialist	December 31, 2017
Develop training for table hosts	CHI Specialist	December 31, 2017
Develop press release	Subject Matter Expert	January 3, 2017
Train table hosts	CHI Specialist	January 5, 2018
Facebook posts for community meeting	CHI Specialist	January 5, 2018
Hold phase 1 meetings	Subject Matter Expert and CHI Specialist	January 19, 2018
Send press release for community check-in meeting	Subject Matter Expert	January 22, 2018
Type information collected during phase 1 meetings	Administrative Support Staff	January 22, 2018
Synthesis findings from meetings	Synthesis Group	January 26, 2018
Establish goals and objectives for phase 2	Subject Matter Expert and CHI Specialist	January 26, 2018
Host community check-in meeting	Subject Matter Expert, Workgroup Lead and CHI Specialist	January 29, 2018
Plan phase 2 meetings	Subject Matter Expert and CHI Specialist	January 30, 2018

# Financial Stress Work Plan

## Housing (cont.)

Key Activities	Who is responsible?	By when?
Incorporate community feedback to phase 1 findings	Subject Matter Expert, Workgroup Lead and CHI Specialist	January 30, 2018
Send out phase 1 findings to participants	CHI Specialist	January 31, 2018
Host phase 2 meetings	Subject Matter Expert and CHI Specialist	February 14, 2018
Type information collected during phase 2 meetings	Administrative Support Staff	February 21, 2018
Synthesize findings from phase 2 meetings	Synthesis Group	February 28, 2018
Develop final report framework	Subject Matter Expert and CHI Specialist	March 2, 2018
Gather local data for report	Subject Matter Expert and CHI Specialist	March 9, 2018
Create environmental scan report	Subject Matter Expert and CHI Specialist	March 16, 2018
Host community report-out meeting	Subject Matter Expert, Workgroup Lead and CHI Specialist	March 23, 2018
Incorporate community feedback into final report	Subject Matter Expert, Workgroup Lead and CHI Specialist	March 30, 2018
Post report on website	Subject Matter Expert and CHI Specialist	April 2, 2018
Distribute report to participants and community members	CHI Specialist	April 2 2018
Establish next steps	Subject Matter Expert, Workgroup Lead and CHI Specialist	April 30, 2018

## Childcare

Key Activities	Who is responsible?	By when?
Establish partnership with community partner/ subject matter expert	Subject Matter Expert and CHI Specialist	September 4, 2018
Develop proposal that includes goals and objectives	Subject Matter Expert and CHI Specialist	September 14, 2018
Refine environmental scan process	Subject Matter Expert and CHI Specialist	September 14, 2018
Set dates, time and locations for environmental scan meetings	Subject Matter Expert and CHI Specialist	September 21, 2018
Create marketing and communication materials	CHI Specialist	September 28, 2018
Identify key stakeholders to attend meetings	Subject Matter Expert and CHI Specialist	September 28, 2018
Send mass invitations via Constant Contact	CHI Specialist	October 5, 2018
Send personal invitations for environmental scan	Subject Matter Expert and CHI Specialist	October 5, 2018
Recruit table hosts	Subject Matter Expert and CHI Specialist	October 12, 2018
Develop training for table hosts	CHI Specialist	October 19, 2018
Develop press release	Subject Matter Expert	October 25, 2018

# Financial Stress Work Plan

## Childcare (cont.)

Key Activities	Who is responsible?	By when?
Train table hosts	CHI Specialist	October 31, 2018
Facebook posts for community meeting	CHI Specialist	November 30, 2018
Hold phase 1 meetings	Subject Matter Expert and CHI Specialist	November 16, 2018
Send press release for community check-in meeting	Subject Matter Expert	November 19, 2018
Type information collected during phase 1 meetings	Administrative Support Staff	November 21, 2018
Synthesize findings from meetings	Synthesis Group	November 30, 2018
Establish goals and objectives for phase 2	Subject Matter Expert and CHI Specialist	November 30, 2018
Host community check-in meeting	Subject Matter Expert, Workgroup Lead and CHI Specialist	December 7, 2018
Plan phase 2 meetings	Subject Matter Expert and CHI Specialist	December 7, 2018
Incorporate community feedback to phase 1 findings	Subject Matter Expert, Workgroup Lead and CHI Specialist	December 9, 2018
Send out phase 1 findings to participants	CHI Specialist	December 9, 2018
Host phase 2 meetings	Subject Matter Expert and CHI Specialist	December 21, 2018
Type information collected during phase 2 meetings	Administrative Support Staff	December 31, 2018
Develop final report framework	Subject Matter Expert and CHI Specialist	December 31, 2018
Synthesis findings from phase 2 meetings	Synthesis Group	January 15, 2019
Gather local data for report	Subject Matter Expert and CHI Specialist	January 15, 2019
Create environmental scan report	Subject Matter Expert and CHI Specialist	January 31, 2019
Host community report out meeting	Subject Matter Expert, Workgroup Lead and CHI Specialist	January 31, 2019
Incorporate community feedback into final report	Subject Matter Expert, Workgroup Lead and CHI Specialist	February 15, 2019
Post report on website	Subject Matter Expert and CHI Specialist	February 15, 2019
Distribute report to participants and community members	CHI Specialist	February 15, 2019
Establish next steps	Subject Matter Expert, Workgroup Lead and CHI Specialist	February 28, 2019

# Financial Stress Work Plan

## CHIP Strategies and Objectives

### Strategy 2: Act as a convener to support current efforts addressing financial stress issues in Olmsted County

- By Q4 2020, host at least four community forums that focus on housing issues in Olmsted County
- By Q4 2020, host at least four community forums that focus on childcare issues in Olmsted County

Key Activities	Who is responsible?	By when?
Identify agenda: <ul style="list-style-type: none"> <li>• Community Speakers</li> <li>• Activity</li> <li>• Networking</li> </ul>	CHI Specialist and Leads	January 31, 2018, 2019, 2020 April 30, 2018, 2019, 2020 July 31, 2018, 2019, 2020 October 31, 2018, 2019, 2020
Reach out to speakers	Leads	February 15, 2018, 2019, 2020 May 15, 2018, 2019, 2020 August 15, 2018, 2019, 2020 November 15, 2018, 2019, 2020
Determine forum date and secure location	CHI Specialist and Leads	February 28, 2018, 2019, 2020 May 31, 2018, 2019, 2020 August 31, 2018, 2019, 2020 November 30, 2018, 2019, 2020
Send forum Invitation	CHI Specialist	One month prior
Send follow-Up Invitation	CHI Specialist	Two weeks prior to forum
Send agenda to participants	CHI Specialist	One week prior to forum
Hold forum	Leads and CHI Specialist	March 30, 2018, 2019, 2020 June 30, 2018, 2019, 2020 September 30, 2018, 2019, 2020 December 31, 2018, 2019, 2020
Send forum evaluation and thank you out	CHI Specialist	Day after forum
Meet to discuss next steps <ul style="list-style-type: none"> <li>• Next forum</li> </ul>	Leads and CHI Specialist	Two weeks after forum

# Financial Stress Evaluation Plan

What are we going to do?	What are we going to measure?		
Key Activities	Outputs/reach	Process measures	Outcome measures
Host community forums	# of attendees # of new attendees # of sectors that participated # of presenters # of forums held # of organizations that attend	% of participants that reported the forum met their personal expectations  % of participants that reported they were provided the opportunity to network  % of participants that reported the information presented will be useful to them and their organization	% of participants that reported that as a result of this forum, I am more aware of current efforts focusing on poverty, financial stress and homelessness in Olmsted County.  % as a result of this forum I am more likely to take action  % I find value in participating in the forum  Participant retention rate
Conduct environmental scans (housing and childcare)	# of community events # of participants # of sectors that participated # media stories # of organizations that attend	Scans completed	Recommendations developed and shared
Establish next steps based on scan (housing and childcare)	# of organizations interested in implementing recommendations # of attendees that attend report sessions	Workgroup developed % of interested organizations participating in workgroup % of scan participants that attended the report out	% of recommendations implemented



# Appendix A

## Olmsted County Community Health Assessment and Planning (CHAP) Membership Lists

Financial Stress Workgroup		
Catholic Charities	Lutheran Social Services of Minnesota	Salvation Army
Center City Housing	Mayo Clinic	Southeastern Minnesota Center for Independent Living
Channel One Regional Food Bank	National Alliance on Mental Illness (NAMI) SE MN	Southern Minnesota Regional Legal Services
City of Rochester	Olmsted County Adult and Family Services	St. Francis Church of Assisi
Community Health Services, Inc.	Olmsted County Child and Family Services	State Legislators
Community Members	Olmsted County Commissioners	The ARC of Southeast Minnesota
Destination Medical Center EDA	Olmsted County DFO and Corrections	Three Rivers Community Action
*Diversity Council	Olmsted County Family Support and Assistance	United Way of Olmsted County
Elder Network	Olmsted County Housing and Redevelopment Authority	Women's Shelter and Support Center
Families First of Minnesota	Olmsted County Public Health Services	Workforce Development INC
Family Services Rochester	Olmsted Medical Center	Zumbro Valley Health Center
Friendship Place	Rochester Area Foundation	Zumbro Valley Medical Society
In the City for Good	Rochester Public Library	
Intercultural Mutual Assistance Association (IMAA)	Rochester Public Schools	

