



Aspects not being Focused on

- Homelessness
- Senior Housing

“Wish more people could speak to homeless issue”

“Low income seniors and soon to be seniors, could have another subgroup for just senior housing”

“Many seniors would move out because they can’t take care of property but can’t afford”

Would Like to See

- More voices - we need that human touch, that voice vs talking about units
- Keep telling the story
- Change culture not just implement policy
- Mixed income zoning policy

“We need to talk about the people”

“Ask City to propose that every new development is a certain % of affordable housing”

“Broadening awareness and part of every conversation going on”

“Need to change culture”

“Must find a way to do things different and not all have bought into it”

Current Barriers

- Resources, specifically money
- Many believe it is not an issue in our community
- Common excuse – “Rochester is unique, it won’t apply” or “market will solve itself”

“Financial resources needed to buy down the cost of building units”

“There are people around us who don’t want to hear the issue”



Strategies Identified

Use/develop common language and metrics

Identify who is working on what

Policies