

Strategic Goals and Objectives

I. Access to services

Collaborate regionally to meet residential needs. Increase timely access to psychiatry that aligns with the CREST mission.

- a. Create mechanism to explore affordable housing that will meet consumer needs.
- b. Increase access to psychiatric service.

II. Outreach and Education

Engage and encourage community stakeholders to understand and embrace the CREST mission and vision.

- a. Engage and encourage community stakeholders to understand and embrace the CREST vision/mission.

III. Relationships and Involvement

Enhance relationships, communications and coordination of efforts within the CREST Program.

- a. Enhance and maintain communication, and increase active consumer involvement in decision making.
- b. Manage current Strategic Plan; Update and Revise 3-year CREST Strategic Plan 2020-2022.

IV. Grant Monitoring

- a. Comply with required grant monitoring and data reporting policies (i.e. Policy 08-10)

I. Access to Services

Collaborate regionally to meet residential needs. Increase timely access to psychiatry that aligns with the CREST mission.

a) Create mechanism to explore affordable housing that will meet consumer needs.					
Objective	Task and Activities	Timeline	Whom	Measure	Resources
Collect and analyze data	Review consumer survey data gathered during the Fall 2016 MH forum and LAC meetings around housing.	Jan. 2017	CREST Strategy work group		For all items, a mix of workgroup time and misc funding as appropriate
	Finalize survey for county and contracted case mgt providers	Jan. 2017		Survey developed	
	Distribute survey to counties – managers, include contracted providers for housing.	Feb. 2017	Lynn	Surveys distributed	
	Summarize and analyze data findings (from consumer and provider surveys)	March/April 2017	CREST Strategy work group	Survey data assembled and analyzed	
Share information and gather input	Present findings to LACs, directors, and regional managers, state. Solicit input and feedback	May 2017	CREST Strategy work group, as appropriate	Findings presented	
	CREST meeting to present findings with housing partners	June 2017			
Develop priorities	Based on findings and discussions develop and review AMHI budget for housing priorities	June 2017	CREST Management Group	Priorities developed and reviewed	
Communicate priorities	Follow up with all stakeholder groups, share information and outcomes	July –Dec. 2017	CREST Management Group, as appropriate	All stakeholder groups informed	
Implement projects	Implement priority projects	2018-2019	CREST Management Group, TBD	Projects implemented	
Explore funding options	Explore other funding streams for regional housing needs	2017-2019	CREST Management Team, Directors		

b) Increase access to psychiatric services

Objective	Task and Activities	Timeline	Whom	Measure	Resources
<i>i) Support expansion of prescriber network</i>	1. Partner with MH Centers and counties to support recruitment and retention of prescribers	On-going	Lynn Executive Directors County		MH Centers County Directors Prescribers
	2. Continue to recruit advanced practice nurses (APRN) from the nursing schools	On-going	Directors	Make at least six presentations to schools that train APRNs, reaching at least 150 people	
	3. Continue to coordinate additional residency/practicum for APRN	Ongoing		Offer at least four practicums a year	
	4. Support expansion of alternative delivery methods for psychiatric services in CREST region.	Ongoing		Explore at least three ITV psychiatric service providers	

II. Outreach and Education

Engage and encourage community stakeholders to understand and embrace the CREST mission and vision.

a) Engage and encourage community stakeholders to understand and embrace the CREST vision/mission.					
Objective	Task and Activities	Timeline	Whom	Measure	Resources
<i>i). Engage community partners such as landlords, service providers, legal system, employers, and legislators to support CREST mission driven services and lessen the stigma of around mental illness.</i>	Continue to deliver quarterly presentations and explore other venues for delivery (newsletter, website, brown bag lunches, other agency meetings etc)	2017-2019	Members of Safety Net LAC Peer Support Specialists Lynn	Ten presentations per quarter per year (one per county per quarter) regarding mental health services provided	Consumers Peer Support Specialists Safety Net members County and providers staff
	CREST management group meets to discuss annual MH forum –target audiences, scope, purpose etc.	2017-2019		Annual MH Forum	
	MH Annual Forum	Sept Oct 17,18,19			
	Research feasibility of an anti-stigma campaign around mental health	QT 1 through QT 3 2017	CREST Strategy work group	Research completed	
	<u>If determined to be feasible:</u> Create proposal end of 2017 to use underspent State AMHI dollars for anti-stigma campaign to include design, implementation and evaluation	2017		Proposal created	AMHI funds, as available
	Plan campaign, include evaluation	2017-2018	TBD	Campaign and evaluation planned	
	Implement campaign strategies	2018	TBD		
	Evaluate campaign	2019	TBD	Targets TBD	
<i>ii. Inform county staff, specific providers and community partners about CREST activities and goals</i>	Develop communication plan for target audience (LE, Emergency Responders, Hospital ED, etc), identify topics and delivery methods (i.e. electronic newsletter)	2018-2019	Lynn County staff Provider staff	TBD	MH providers County staff Contracted training

II. Outreach and Education (Continued from above)

a) Engage and encourage community stakeholders to understand and embrace the CREST vision/mission.

Objective	Task and Activities	Timeline	Whom	Measure	Resources
<i>iii. Support use of peer support specialists throughout the CREST region.</i>	Continue to educate current and future staff on benefits of using peer support specialists throughout the region	Ongoing	Lynn Contracted Trainers		Counties Providers Contracted Trainers Consumers
	Collect CREST data on number of peer support specialists trained, where available to work, and how many are employed and where (Continue annually in January)	Each January, collect numbers for previous year		Information obtained	
	Use results to inform future trainings and to inform state about reimbursement rates	2017-2019	Lynn, County Supervisors, Contracted Trainers	Training conducted	
	Conversation with state to locate additional funding for peer support training		Lynn	Funding secured	

III. Relationships and Involvement

Enhance relationships, communications and coordination of efforts within the CREST Program.

a) Enhance and maintain communication, and increase active consumer involvement in decision making					
Objective	Task and Activities	Timeline	Whom	Measure	Resources
<i>i. Ensure one consumer from each entity is actively involved in monthly meetings, discussions and assignments.</i>	For entities that do not have consumer participant, will recruit from county or have a participant from another county represented	QT 1 2017	Lynn County staff County Supervisors	Each entity has at least one consumer representative on the CREST Management Team	
	All entities have consistent consumer members	2017-2019	Lynn County staff County Supervisors		
	Develop and provide orientation and resource materials for consumers and other participants (including staff members)	2017-2019	Consumer participants Lynn County staff County Supervisors	Orientation and resource materials are completed	
<i>ii. Get consistent feedback from LACs on consumer needs</i>	Collate unmet needs list from each LAC	Annually	Consumer participants Safety Net LACs County Directors	Unmet Needs List assembled	Safety Net Consumers County Directors Providers Advocates
	Prioritize collated list and develop priorities for the CREST Region	Annually	Strategic Planning Group, et al (TBD)	Priorities listed and shared, as appropriate	
<i>iii. Ensure CREST Management Team and County Directors have awareness of current needs to support responses and decisions</i>	CREST Management Team reviews and finalizes priorities list	Annually	CREST Management Team	Priorities list finalized	
	Communicate priorities to CREST County Directors	Annually	Lynn	Priorities communicated, decision-making supported as appropriate	

b) Manage current Strategic Plan; Update and Revise 3-year CREST Strategic Plan 2020-2022

Objective	Task and Activities	Timeline	Whom	Measure	Resources
<i>i. Conduct regular monitoring and updates of the current strategic plan</i>	Conduct plan progress reviews	Quarterly	CREST Management Group	Review completed	
	Update plan to reflect new information and priorities	Annually, as needed	CREST Strategy work group, CREST Management Team	Needed updates completed and approved	
<i>ii. Update and Revise the CREST 3-Year Strategic Plan for 2020-2022</i>	1. Workgroup reviews and updates plan.	End Third QT 2019	Lynn Workgroup members	Draft Plan ready for review	
	2. CREST Management team reviews and finalizes draft for submittal to County Directors	October 2019	Lynn Workgroup members	Plan finalized and submitted to County Directors	
	3. Draft 2020-2022 Strategic Plan submitted and approved by County Directors	End Fourth QT 2019	Lynn County Directors	Plan approved by County Directors	

IV. Grant Monitoring and Data Reporting

a) Comply with required grant monitoring and data reporting policies (i.e. Policy 08-10)

Objective	Tasks and Activities	Timeline	Whom	Measure	Resources
<i>Olmsted County as fiscal host is responsible for AMHI grant monitoring and data reporting coordination</i>	Olmsted County with assistance from other counties as needed will conduct annual risk assessments.	As indicated by State Standards	Olmsted County and others as needed		
	Site reviews to occur as indicated by risk assessment results.				
	Comply with data reporting				
	Awaiting additional information on: <ul style="list-style-type: none"> • State data reporting requirements (including which system and how, who) • Possibility of two new grant monitoring policies 	Revisit at future meetings	CREST strategic planning subgroup		
	<i>Further details to be added after state sends requirements</i>				